



## **GUSTINE CHAMBER OF COMMERCE**

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### **RIBBON CUTTING CEREMONY**

At the **Gustine Chamber of Commerce**, we proudly offer Ribbon Cutting Ceremonies to businesses that are new to the area or have undergone a change in ownership or location. These ceremonies provide a wonderful opportunity to introduce your business to the community and make a lasting impression. Open to all Chamber members in good standing, a Ribbon Cutting is the perfect way to celebrate milestones and engage with your customers and fellow business owners.

**Your Responsibilities:** To ensure a successful Ribbon Cutting, we ask that you:

- **Coordinate with the Chamber:** Work closely with the Chamber Executive Director to set a date and time for the ceremony. This must be done within two weeks of your requested date, with at least two weeks' notice for planning purposes.
- **Provide Refreshments:** Offer light refreshments for your guests. This can be tailored to your business and the occasion.
- **Be Present:** On the agreed-upon date and time, be prepared to meet and greet your guests, including community leaders and Chamber members.
- **Prepare a Brief Business Introduction:** Share a brief synopsis of your business, which will be used for announcements by the Chamber and local Newspapers. This will help attendees learn more about your company and its offerings.

**Chamber Responsibilities:** We will assist in ensuring the event is a success by handling the following:

- **Event Coordination:** We will work with you to select a suitable date and time and help organize all logistics.
- **Invitations:** The Chamber will invite members, the Chamber Board, City Manager, and City Council members to attend your ceremony.
- **Event Coverage:** We will contact local newspapers to cover the event and help promote your business.
- **Ribbon & Scissors:** The Chamber will provide the ceremonial ribbon and large scissors for the official Ribbon Cutting moment.

Sincerely  
Gustine Chamber Of Commerce